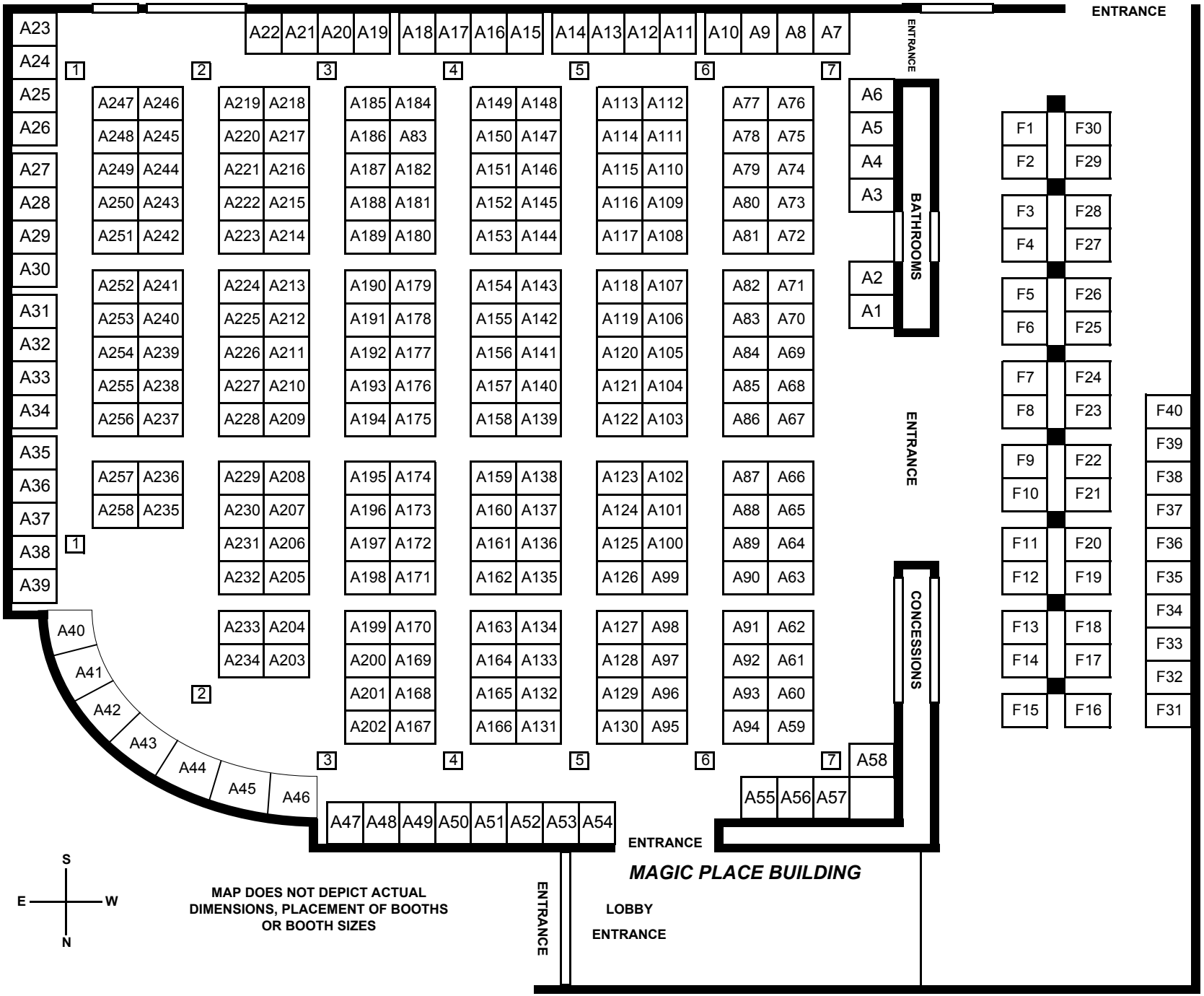MAGIC PLACE BUILDING